

"We're BIG on Small"

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Sound Bites

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The newsletter with a vision of regional food sustainability

HOLIDAY MESSAGE

**FROM THE
SSFPA**

Hello to All,

This past year has been one full of surprises, challenges, solutions and best of all, good news. The SSFPA Board of Directors and committee members have been very active on behalf of the membership. Currently the SSFPA is implementing two projects and negotiating on a number of other projects to ensure the ongoing success of this very valuable industry. However, the strength of the SSFPA is the grassroots membership and their willingness to assist each other when encountering specific industry challenges. The SSFPA Board of Directors and the Secretariat have had the good fortune of speaking with a majority of the membership base as well as numerous industry stakeholders and we are constantly in awe of the diverse and innovative approaches utilized by entrepreneurial thinkers. The best to you all this Holiday Season and a prosperous 2006!

2005 SSFPA HIGHLIGHTS

- Incorporation of Local Flavours Products & Services Cooperative (applications forms now available)
- National Recognition by the Canadian Cooperative Association and the Cooperative Secretariat for the Innovation associated with the business concept for Local Flavours Products and Services Cooperative; Presentation was made in Saskatoon, Sk., at the CCA AGM in May of 2005.
- 12 information workshops held throughout British Columbia
- Currently implementing the Recipe for Success Program (call 1-866-547-7372 for details)
- Currently developing the BC Specialty Food On-line directory (application forms available at www.ssfpa.net)
- The Small Scale Food Processing Industry has achieved an industry identity!



Secretariat
Candice Appleby

SSFPA Mission

The Mission of the SSFPA is to represent the interests of small-scale food processors by:

- Establishing a regional identity
- Supporting regionally-based small-scale food processing systems
- Providing relevant and timely information
- Advocacy for supportive policies

Creating programs to support the development and growth of small-scale food processors.

SSFPA Vision

Our vision is to create regional food sustainability in Canada.

SSFPA Values

- Food safety
- Right to a living wage
- Food security for all
- Regional capacity
- Collective and co-operative sector support
- Best nutritional quality possible
- Local community sustainability
- Celebration to mark milestones