



SEPTEMBER 10-11
VANCOUVER

SEPTEMBER 12-13
SASKATOON

CANADA INDIA
FOUNDATION



Democracies Working Together

**Partnership
Package**

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

About the Forum:

What: High-profile public policy forum aimed at developing a policy and strategy framework for enhancing two-way trade and investment between Canada and India in the Agriculture and Food Processing sector

When: September 10-13, 2012

Where: Vancouver (Marriott Pinnacle Downtown)
Saskatoon (University of Saskatchewan)

Who (Participants): Central/Federal governments
Provincial/State governments
Private sector industry leaders
Universities
Industry experts
NGOs

Organizer: Canada India Foundation
(www.canadaindia.org)
3rd Public Policy Forum
- Energy Forum (2009)
- Mining and Metals Forum (2010)



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SPECIAL
APPRECIATION

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012



We gratefully acknowledge the financial support of the Province of British Columbia through the Ministry of Jobs, Tourism and Innovation, and the Ministry of Agriculture



Government of
Saskatchewan

We are thankful to the financial support of the Province of Saskatchewan through the Ministry of Agriculture, Innovations Saskatchewan as well as University of Saskatchewan

Canada 

Our thanks to the financial support provided by the Ministry of Agriculture, Government of Canada



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About Canada India Foundation:

- Non-Profit Public Policy organization formed to strengthen relations between Canada and India, by influencing public policy for mutual benefit.
- Formed by prominent Indo-Canadian entrepreneurs and professionals

MAJOR INITIATIVES:

Canada India Energy Forum (2009)

Canada India Mining and Metals Forum (2010)

CIF Chanchlani Global Indian Award

Past Recipients:

Sam Pitroda

Tulsi Tanti

Ratan Tata

Deepak Chopra

Chanchlani India Policy Centre at Univ. of Waterloo

Ongoing dialogue with:

Canada India Interparliamentary Friendship Group

Canada India Free Trade (CEPA) Advisory Group

Several other CIF Member driven initiatives



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Partners/Sponsors of Past Forums

- Government of Canada
- Government of India
- Government of Ontario
- Export Development Corporation
- Ontario Power Generation
- Toronto Stock Exchange
- Prospectors and Developers Association Canada (PDAC)
- Borden Ladner Gervais LLP
- State Bank of India
- AECON
- Canaccord Genuity
- Deloitte
- Teck Metals
- Worley Parsons
- Ontario Chamber of Commerce
- Ontario Bio Auto Council
- Process Research ORTECH Inc.
- Evalueserve



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Partial List of Participants at Past Forums

- Dr. A.P.J. Abdul Kalam, former President of India
 - Ministry of Natural Resources, Canada
 - Planning Commission, Govt. of India (Dr. Montek Ahluwalia)
 - Bruce Power
 - Enbridge
 - Atomic Energy Canada
 - Ministry of Energy/Infrastructure, Govt. of Ontario
 - Ministry of New and Renewable Energy, India
 - Ministry of Steel, India
 - Ministry of Mines, India
 - Environment Canada
 - Pratt & Whitney
 - Thermax India
 - SNC Lavalin
 - Hatch
 - University of Saskatchewan
 - University of Waterloo
 - Tata Power, Tata Steel
 - Cameco
 - Stantec
 - Suzlon Energy
 - CAMESE
 - Dept. of Minerals Development, Govt. of British Columbia
 - Government of Andhra Pradesh, India
- and many others



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**Featured
Participants**

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

Featured Participants at the Forum:

Senior representatives of

- Government of Canada
- Government of India
- Province of British Columbia
- Province of Saskatchewan
- State of Punjab
- State of Haryana
- State of Tamil Nadu
- State of Gujarat
- And others



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AGENDA
TOPICS
HIGHLIGHTS

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

FORUM TOPICS AND HIGHLIGHTS

- **Food Security, a Global Perspective** (Vancouver/Saskatoon)
- **Food Processing** (Vancouver/Saskatoon)
- **Attracting Investment/Trade Agriculture** (Vancouver)
- **Family Farms and Cooperatives** (Vancouver)
- **Logistics and Supply Chain** (Vancouver)
- **Cash Crops and Value Added Products** (Vancouver)
- **Technology and Productivity Enablers** (Saskatoon)
- **Fertilizers and Micronutrients** (Saskatoon)
- **Current Opportunities/Challenges** (Saskatoon)
- **Recommendations for Cooperation** (Saskatoon)

Plus

- **Special Lunch/Dinner Addresses** (Vancouver/Saskatoon)
- **Site Visits** (Vancouver)
- **Export Cafes** (Vancouver/Saskatoon)
- **Sponsor Displays** (Vancouver/Saskatoon)
- **Spousal Program** (Vancouver)



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Agenda
Sub-Topics

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

Water Management
Role of Global Collaboration on Food Security
Technology Solutions to Food Security
Soil and Water Nutrients
Cropping Systems
Pulses
Dairy
Grains
Storage/Drying
Functional Foods
Packaging Innovations
Waste and Residue Utilization
Mega Food Parks
Opportunities Canadian Investment in India & vice-versa
Technology Enablers (Bio, Nano, IT, Environment)
Role of banks/Microcredit
CEPA (Free Trade Agreement)



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Confirmed
Speakers/Panelists
To-date

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

Hon. Christy Clark	Premier, British Columbia
Hon. Don McRae	Minister of Agriculture, Govt. of British Columbia
Hon. Pat Bell	Minister of Jobs, Tourism and Innovation, Govt. of British Columbia
Hon. Bhupinder Hooda	Chief Minister, Government of Haryana
Mr. Scott Slessor	Consul General, Canadian Consulate, Chandigarh, India
Prof. Abihijit Sen	Member, Planning Commission, Govt of India
Mr. Saumitra Chaudhury	Member, Planning Commission, Govt of India
Mr. Don Stephenson	Chief Negotiator (Canada), Canada India Free Trade Agreement (CEPA)
Mr. Mukesh Khullar	Joint Secretary, Ministry of Agriculture, Govt of India
Dr. Venkatesh Athreya	M.S. Swaminathan Foundation, India (NGO)
Mr. Manish Gupta	Director-Strategy, Indian Farmers Fertilizer Cooperative Limited (PSU)
Mr. Chandrasekhar	Chairman, Agri-Business / Food Processing, Indian Merchants Chamber
Dr. Roseann Runte	President, Carleton University
Dr. Karen Chad	Vice-President, Research, University of Saskatchewan
Dr. Yuen Pau Woo	Chairman, Asia Pacific Foundation Canada
Dr. Ryan Touhey	Director, Chanchlani India Policy Centre, U of Waterloo
Dr. S.A. Patil	Chairman, Karnataka Krishi (Agriculture) Mission, Karnataka, India
Prof. Murray Isman	Dean, Faculty of Land and Food Systems, U of British Columbia
Mr. Tom Bauman	Expert Agriculture Team Limited, Chiliwack, BC
Dr. Lenore Newman	Canada Research Chair on Food Security, U of Fraser Valley
Mr. Gavin Conacher	Deputy Director, Agriculture and AgriFood Canada, Govt. of Canada
Prof. Mary Buhr	Dean, College of Agriculture and Bioresources, U Saskatchewan
Mr. Jerome Konecsni	CEO, Innovation Saskatchewan
Ms. Sudha Shetty	World Bank, South Asia Division
Mr. Baskar Reddy	Head, Agriculture, FICCI
Hon. K.V. Thomas	Minister of Consumer Affairs, Food and Public Distribution, Govt of India (Anticipate confirmation shortly)

More speakers, including from Private Sector, will be confirmed shortly



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CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

WHY BECOME A FORUM PARTNER:

- Get public brand affiliation with unique high profile event aimed at strengthening trade ties and relations between Canada and India
- Network with stakeholders in Agriculture/Food Processing Sector with focus on Canada India corridor
- Influence bi-lateral public policy addressing specific Agriculture/Food Processing sectors
- Raise Brand Awareness with governments and industry leaders
- Promote products and services through exhibits and networking



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Presenting Partners

Enabling Partners

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

PRESENTING PARTNERS

- **Province of British Columbia**
 - *Vancouver segment*
- **Province of Saskatchewan/U Saskatchewan**
 - *Saskatoon segment*

ENABLING PARTNERS

- **Government of Canada**
 - *Ministry of Agriculture*
 - *Department of Foreign Affairs/International Trade*
- **Government of India**
 - *Ministry of Agriculture*
 - *Ministry of External Affairs*



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**PARTNERSHIP
OPTIONS
OFFERED**

PREMIUM PARTNER

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

PREMIUM PARTNER (\$20,000)

BENEFITS

- ***Prominent Recognition as Premium Partner of the Forum (in all Forum marketing and collateral material, including CIF website)***
- ***Full page ad in Forum Brochure***
- ***Opportunity to have separate promotional display (4x4) on site***
- ***Complimentary registration for 8 participants***
- ***4 Complimentary additional tickets for Dinner events (Both Vancouver/Saskatoon)***
- ***Opportunity as speaker in one of the panel sessions***
- ***5 copies of Forum Proceedings***



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**SPONSORSHIP
OPTIONS
OFFERED**

**FORUM PARTNER
SESSION PARTNER**

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

FORUM PARTNER (\$ 15,000)

BENEFITS

- *Recognition as Forum Partner (in all Forum marketing and collateral material, including CIF website)*
- *Full page ad in Forum Brochure*
- *Complimentary registration for 6 participants*
- *4 Complimentary additional tickets for Dinner events (Both Vancouver/Saskatoon)*
- *5 copies of Forum Proceedings*

SESSION PARTNER (\$ 10,000)

BENEFITS

- *Recognition as Session Partner (in all Forum marketing and collateral material, including CIF website)*
- *Half page ad in Forum Brochure*
- *Complimentary registration for 4 participants*
- *2 Complimentary additional tickets for Dinner events (Both Vancouver/Saskatoon)*
- *2 copies of Forum Proceedings*



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**GENERAL
REGISTRATION**

CANADA INDIA AGRICULTURE & FOOD PROCESSING FORUM 2012

GENERAL REGISTRATION (Individual)

- **\$500 (Both Vancouver & Saskatoon)**
 - \$400 (Vancouver only)
 - \$250 (Saskatoon only)
- **Admission to all sessions**
- **Opportunity to network with participants/partners**
- **All Breakfast/lunch/dinner offered during the Forum**
- **Souvenir Brochure**
- **Copy of Forum Proceedings (to be mailed 8-12 weeks after the event)**

- **Spousal Registration**
 - \$ 250 (for both locations)
 - \$ 150 (for either one location)



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CONTACT

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**FOR SPONSORSHIP AND REGISTRATION,
PLEASE CONTACT:**

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