

July 20, 2005

SMALL SCALE
FOOD PROCESSOR
Association (SSFPA)

Sound Bites

The newsletter with a vision of regional food sustainability

Volume 4, Issue 2

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SSFPA
Founding Executive Director
Sandra Mark

Thank You
For Sharing Your
Tenacity
&
Vision



SSFPA
Visionary
Frank Moreland

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Dear Sandra and Frank,

On behalf of the Board of Directors and the Membership of both the Small Scale Food Processor Association and the Local Flavours Products and Services Cooperative the Co-Chairs would like to take this opportunity to express our appreciation on so very many levels. Our Thanks for the vision leading to the establishment of both organizations and the extensive work done by yourselves to effect the establishment of these two innovative organizations. These two organizations working closely together and representing the best interests of food production and processing along with marketing strategies will and can do such a monumental service for those involved in these endeavours and ultimately the consuming Public.

The problems for Small Scale Food Processors have existed for years. The two of you orchestrated the expression of that at the Forum in 2001. Like many problems, once it is stated, it becomes partially solved. You saw to stating the fact that it was identified and expressed.

The next event of setting up a body ultimately known as the SSFPA brought a still growing number of people with like minds together to form cohesion and voice in unison a desire to make a difference. This body is formed and is making a step towards this required difference. This voice expressing a problem is being heard and heeded.

The above was followed by the economic need for conjoining people and groups of people for stability and a marketing strategy so that ALL, so dedicated, can survive successfully. This was envisioned and is being accomplished with the Local Flavours Products and Services Cooperative or LF. Although in its infancy, LF is gathering momentum and force as its potential is recognized and its expression embraced. It is beyond the scope of this letter to enumerate and list the various plateaus climbed and the rocks set loose to fall from striving for various footholds in the upward climb— Reflect on the impact and the ripples to the Pond of Life that just creating awareness has orchestrated, let alone the building tools created to enable change.

A very sincere and heartfelt , 'Thank You,' Sandra Mark and Frank Moreland for your vision and efforts so timely needed. This is recognized by the creation and establishment of the Small Scale Food Processor Association conjunctive with the Local Flavours Products and Services Cooperative.

Godfrey Ferguson
Co-Chair

Nelson Barsi
Co-Chair