

## Basic TotalSnap Design Package



**1) BANNER DESIGN** - Includes the design of one banner and logo banner. The client is responsible for providing logo and any specific graphic/image files required.

**2) MAIN PAGE DESIGN** - includes the creation of a colour theme, uploading of text content, page navigation, and Social Media links and widget configuration. The client is responsible for providing all written content and any specific images/graphics required. Please note that we will be recommending a minimum of 1000 words of written content to the clients; this will help with basic SEO.

**3) PHOTO GALLERY** - Includes uploading of images (up to 10). The client is responsible for providing all images, image titles, and image descriptions.

**4) CONTACT PAGE** - Includes set-up and google maps configuration. The client is responsible for registering with Google Places.

**5) SEARCH ENGINE OPTIMIZATION** - Includes uploading of Page Title and Description; Backlinks in footer and main navigation; Image titles and descriptions for image content on pages included in the design. The client is responsible for providing all descriptions and titles for images and pages.

**6) FACEBOOK BUSINESS PAGE SET-UP** - Includes the installation and configuration of the TotalSnap custom page app. It also includes: a backlink to your TotalSnap site from your Facebook page, Cover image design, Profile picture design, Navigation thumbnail design. The client is responsible for all other Facebook page configuration and content that is not related to the installation and configuration of the TotalSnap custom page app. The client is responsible for all privacy settings with regards to their Facebook account and business page and must provide Array Studios with Administrator access to their Facebook business page.